CONTRACT



And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Alt Order # Contract / Revision 06387095 966055 Product AMER CROSSROADS Estimate # Contract Dates 1257 10/24/12 - 10/30/12 Original Date / Revision <u>Advertiser</u> / 10/22/12 10/22/12 American Crossroads - Issue Cash/Trade Billing Calendar Billing Cycle Cash Broadcast EOM/EOC Account Executive Sales Office Station HRP -Washingt Mica Hansen WLWT Special Handling Demographic Adults 25+ Product Code Advertiser Code IDB# 27 Advertiser Ref Agency Ref

Spots/ Amount Type Spots Rate Length Week Start/End Time Days *Line Ch Start Date End Date Description \$2,000.00 NM :30 11-1135p WLWT 10/26/12 10/26/12 11-1135p M-Su Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date Weekdays \$2,000.00 ----1--1 Week: 10/22/12 10/28/12 \$900.00 NM :30 1135-1237a 10/26/12 NBC Tonight Show 2 WLWT 10/26/12 Class of Time - Pre-emptible with notice Rate Spots/Week Start Date End Date <u>Weekdays</u> \$900.00 1 10/28/12 ----1--Week: 10/22/12 \$400.00 NM 1 STEVE HARVEY [:30 STEVE HARVEY DAY 10/26/12 WLWT 10/26/12 Class of Time - Pre-emptible with notice Rate Spots/Week End Date Weekdays Start Date \$400.00 ----1--1 Week: 10/22/12 10/28/12 \$500.00 NM 1 :30 12-1230p 12-1230p M-F news WLWT 10/26/12 10/26/12 Class of Time - Pre-emptible with notice Spots/Week Rate End Date <u>Weekdays</u> Start Date \$500.00 1 ----1--10/28/12 Week: 10/22/12 \$600.00 1 NM :30 2-3p WLWT 10/26/12 10/26/12 2-3p Class of Time - Pre-emptible with notice Spots/Week Rate <u>Weekdays</u> End Date Start Date \$600.00 10/28/12 Week: 10/22/12 \$700.00 NM :30 Judge Judy JUDGE JUDY EF 10/26/12 WLWT 10/26/12 Class of Time - Pre-emptible with notice Spots/Week Rate <u>Weekdays</u> End Date Start Date \$700.00 10/28/12 _---1--Week: 10/22/12 \$700.00 NM 1 :30 4PM-5PM WLWT 10/26/12 10/26/12 DR OZ EF Class of Time - Pre-emptible with notice Spots/Week Rate End Date <u>Weekdays</u> Start Date \$700.00 1 ---1--10/28/12 Week: 10/22/12 \$100.00 NM :30 430-5a 430-5a News 10/26/12 WLWT10/26/12 Class of Time - Pre-emptible with notice Rate <u>Weekdays</u> Spots/Week Start Date End Date

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

Alt Order # Contract / Revision 06387095 966055 Estimate # **Product** Contract Dates AMER CROSSROADS 1257

10/24/12 - 10/30/12 Original Date / Revision Advertiser / 10/22/12 10/22/12 American Crossroads - Is

Spots/

| | | | | | Otant/End Time | Days | Spots/ Length Week | Rate | Type Sp | ots | Amount |
|-------|---|---|--|-----------------|---------------------------|------|-----------------------|------|---------|----------|-------------------|
| *Line | Ch Start [| | te Description | O to AMook | Start/End Time Rate | Days | Echgar Wook | | | | |
| Week | Start Date : 10/22/12 | End Date 10/28/12 | <u>Weekdays</u> 1 | Spots/Week 1 | \$100.00 | | | | NM | 1 | \$1,100.00 |
| | | 12 10/26/1 | 2 5-530p M-F | news | 5-530p | | :30 | | INIVI | ' | 4 1,142111 |
| | Class of Time Start Date C: 10/22/12 | - Pre-emptib End Date 10/28/12 | le with notice Weekdays1 | Spots/Week 1 | <u>Rate</u> \$1,100.00 | | | | | 4 | \$1,100.00 |
| | WLWT10/26/ | | 2 530-6p M-F | news | 530-6p | | :30 | | NM | 1 | φ1,100.00 |
| | Class of Time Start Date k: 10/22/12 | | ble with notice Weekdays1 | Spots/Week 1 | <u>Rate</u> \$1,100.00 | | | | NM | 1 | \$1,800.00 |
| | | /12 10/26/1 | 12 6-630p M-F | news | 6-630p | | :30 | | IVIVI | , | ψ1,000 |
| | Class of Time Start Date k: 10/22/12 | e - Pre-emptil <u>End Date</u> 10/28/12 | ble with notice <u>Weekdays</u> 1 | Spots/Week 1 | <u>Rate</u> \$1,800.00 | | -20 | | NM | 1 | \$1,200.00 |
| | WLWT 10/26 | – | 12 6-7a news | | 6-7a | | :30 | | ''''' | · | • • • |
| \//ee | Class of Tim Start Date k: 10/22/12 | e - Pre-empti <u>End Date</u> 10/28/12 | ble with notice <u>Weekdays</u> 1 | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | | | NINA | 1 | \$2,000.00 |
| | WLWT 10/26 | | 12 NBC Toda | y Show | 7-9a | | :30 | | NM | , | Ψ2,000.00 |
| | | e - Pre-empt | ible with notice Weekdays1 | Spots/Week 1 | <u>Rate</u> \$2,000.00 | | -20 | | NM | 1 | \$2,000.00 |
| | WLWT 10/29 | | /12 11-1135p | M-Su | 11-1135p | | :30 | | ,,,,,, | · | , , |
| Wee | Class of Tim Start Date ek: 10/29/12 | | ible with notice <u>Weekdays</u> 1 | Spots/Week 1 | <u>Rate</u> \$2,000.00 | | | | NM | 1 | \$900.00 |
| | WLWT 10/2 | | /12 NBC Toni | ght Show | 1135-1237a | | :30 | | | · | , |
| We | Class of Tin <u>Start Date</u> ek: 10/29/12 | End Date 11/04/12 | 1 | Spots/Week 1 | <u>Rate</u> \$900.00 | | .20 | | NM | 1 | \$400.00 |
| N 16 | WLWT 10/2 | | /12 STEVE H | ARVEY DAY | STEVE HARVEY | L | :30 | | , | | |
| \Me | Class of Tir Start Date ek: 10/29/12 | | tible with notice Weekdays 1 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | · | 2124 | 1 | \$500.00 |
| | WLWT 10/2 | | 9/12 12-1230p | M-F news | 12-1230p | | :30 | | NM | 1 | ψ500.50 |
| | Class of Tir Start Date eek: 10/29/12 | ne - Pre-emp | tible with notice <u>Weekdays</u> | Spots/Week 1 | <u>Rate</u> \$500.00 | | | | NM | 1 | \$600.00 |
| | B WLWT 10/2 | 29/12 10/29 | 9/12 2-3p | | 2-3p | | :30 | | INIVI | , | φοσσ.σσ |
| | Class of Til Start Dates: 10/29/12 | ne - Pre-emp | otible with notice <u>Weekdays</u> | Spots/Week | Rate \$600.00 | | | | NM | 1 | \$700.00 |
| | 9 WLWT10/ | | | IUDY EF | Judge Judy | | :30 | | ININI | ' | ψ, 00.00 |
| | Class of Ti Start Dat eek: 10/29/12 | me - Pre-em e <u>End Dat</u> | ptible with notice <u>e Weekdays</u> | Spots/Weel | <u>Rate</u> \$700.00 | | | | NIBA | 1 | \$700.00 |
| | 0 WLWT10/ | | | F | 4PM-5PM | | :30 | | MM | ' | Ψ100.00 |
| ,, 2 | Class of T | me - Pre-em | ptible with notice | • | | | | | | • | |

(LINE ITANSACTIONS: N = New, E = Edited, D = Deleted)

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Otherwise, on contracts, insertion orders, copy instructions or any correspondence when such contract with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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Alt Order # Contract / Revision 06387095 966055 Estimate# Contract Dates Product AMER CROSSROADS 1257 10/24/12 - 10/30/12

Original Date / Revision Advertiser 10/22/12 / 10/22/12 American Crossroads - Is

| | | Spots/ | | | |
|--|---------------------------|------------------|--------------------------|------|-------------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week | Rate Type S _I | pots | Amount |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$700.00 | | | | |
| N 21 WLWT10/29/12 10/29/12 430-5a News | 430-5a | :30 | NM | 1 | \$100.00 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$100.00 | | | | * 4 400 00 |
| N 22 WLWT10/29/12 10/29/12 5-530p M-F news | 5-530p | :30 | NM | 1 | \$1,100.00 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$1,100.00 | | | | 44.400.00 |
| N 23 WLWT10/29/12 10/29/12 530-6p M-F news | 530-6p | :30 | NM | 1 | \$1,100.00 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$1,100.00 | | | | #4.000.00 |
| N 24 WLWT10/29/12 10/29/12 6-630p M-F news | 6-630p | :30 | NM | 1 | \$1,800.00 |
| Class of Time - Pre-emptible with notice | <u>Rate</u> \$1,800.00 | | NINA | 4 | \$1,200.00 |
| N 25 WLWT10/29/12 10/29/12 6-7a news | 6-7a | :30 | NM | 1 | \$1,200.00 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$1,200.00 | | | | |
| N 26 WLWT10/29/12 10/29/12 NBC Today Show | 7-9a | :30 | NM | 1 | \$2,000.00 |
| Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$2,000.00 | | NM | 1 | \$2,000.00 |
| N 27 WLWT10/27/12 10/27/12 11-1135p M-Su | 11-1135p | :30 | Mini | • | Ψ2,000.00 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1 | <u>Rate</u> \$2,000.00 | | NM | 1 | \$1,200.00 |
| N 28 WLWT10/27/12 10/27/12 Sa/su7-8a news | Sa/su7-8a | :30 | INIVI | ' | φ1,200.00 |
| Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121- 1 | <u>Rate</u> \$1,200.00 | | | 4 | ¢4 500 00 |
| N 29 WLWT 10/28/12 10/28/12 11-1135p M-Su | 11-1135p | :30 | NM | 1 | \$1,500.00 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$1,500.00 | | | | |
| N 30 WLWT10/28/12 10/28/12 Extra Weekend | Extra Weekend | :30 | NM | 1 | \$300.00 |
| Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$300.00 | | | | £4.200.00 |
| N 31 WLWT10/28/12 10/28/12 Sa/su7-8a news | Sa/su7-8a | :30 | NM | 1 | \$1,200.00 |
| Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$1,200.00 | | | 4 | * 2.000.00 |
| N 32 WLWT10/25/12 10/25/12 11-1135p M-Su | 11-1135p | :30 | NM | 1 | \$2,000.00 |
| Class of Time - Pre-emptible with notice | | | 1 | ı | |

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WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

| | OUTRIGUEST THE STATE OF | Alt Order # 06387095 |
|---------------------|-------------------------|-------------------------|
| Contract Dates | Product | Estimate # |
| 10/24/12 - 10/30/12 | AMER CROSSROADS | 1257 |

Original Date / Revision Advertiser 10/22/12 / 10/22/12 American Crossroads - Is

| | | | | | Spots/ | Б. | T C. | - 4- | Amount |
|--|---|-----------------|---------------------------|------|-------------|------|----------|------|----------------------|
| *Line Ch Start Date | End Date Description | | Start/End Time | Days | Length Week | Rate | Type Sp | oots | Amount |
| | <u>Date</u> <u>Weekdays</u> 28/121 | Spots/Week 1 | <u>Rate</u> \$2,000.00 | | | | | | * 000 00 |
| N 33 WLWT 10/25/12 | 10/25/12 NBC Tonight | Show | 1135-1237a | | :30 | | NM | 1 | \$900.00 |
| Start Date End | e-emptible with notice <u>I Date</u> <u>Weekdays</u> 28/121 | Spots/Week 1 | <u>Rate</u> \$900.00 | | | | <u> </u> | 4 | \$400.00 |
| N 34 WLWT 10/25/12 | 10/25/12 STEVE HAR | VEY DAY | STEVE HARVEY | | :30 | | NM | 1 | \$400.00 |
| Start Date End | e-emptible with notice <u>I Date</u> <u>Weekdays</u> 28/121 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | 1 | \$500.00 |
| | 10/25/12 12-1230p M- | Fnews | 12-1230p | | :30 | | NM | 1 | φ300.00 |
| Start Date Eng | e-emptible with notice d <u>Date</u> <u>Weekdays</u> 28/121 | Spots/Week 1 | <u>Rate</u> \$500.00 | | | | | 4 | \$600.00 |
| N 36 WLWT10/25/12 | | | 2-3p | | :30 | • | NM | 1 | \$ 000.00 |
| Start Date En | e-emptible with notice d <u>Date</u> <u>Weekdays</u> 28/121 | Spots/Week 1 | <u>Rate</u> \$600.00 | | | | NM | 1 | \$700.00 |
| N 37 WLWT10/25/12 | 10/25/12 JUDGE JUD | Y EF | Judge Judy | | :30 | | NIVI | ı | φ/00.00 |
| <u>Start Date</u> <u>En</u> | e-emptible with notice d Date Weekdays /28/121 | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | 4 | ¢700.00 |
| N 38 WLWT10/25/12 | 10/25/12 DR OZ EF | | 4PM-5PM | | :30 | | MM | 1 | \$700.00 |
| Start Date En | e-emptible with notice d Date Weekdays /28/121 | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | NM | 1 | \$100.00 |
| N 39 WLWT10/25/12 | 10/25/12 430-5a New | S | 430-5a | | :30 | | 14141 | • | ψ.00.00 |
| <u>Start Date</u> <u>En</u> Week: 10/22/12 10 | re-emptible with notice ad Date Weekdays /28/121 | Spots/Week 1 | <u>Rate</u> \$100.00 | | :30 | | NM | 1 | \$1,100.00 |
| | | news | 5-530p | | .50 | | , , , , | • | Ψ.1 1.2.2.2.2 |
| <u>Start Date</u> <u>Er</u> | re-emptible with notice nd Date <u>Weekdays</u> 1/28/121 | Spots/Week 1 | Rate \$1,100.00 | | | | NM | 1 | \$1,100.00 |
| N 41 WLWT10/25/12 | 10/25/12 530-6p M-F | news | 530-6p | | :30 | | 14141 | ' | ψ1,100.00 |
| Start Date Er | re-emptible with notice nd Date Weekdays 0/28/121 | Spots/Week 1 | <u>Rate</u> \$1,100.00 | | | | | | 64 000 00 |
| N 42 WLWT 10/25/12 | 10/25/12 6-630p M-F | news | 6-630p | | :30 | | MM | 7 | \$1,800.00 |
| Start Date Er | re-emptible with notice nd <u>Date</u> <u>Weekdays</u> 0/28/121 | Spots/Week 1 | <u>Rate</u> \$1,800.00 | | | | 2124 | | ¢4 200 00 |
| N 43 WLWT 10/25/12 | | | 6-7a | | :30 | | NM | 1 | \$1,200.00 |
| <u>Start Date</u> <u>E</u> | Pre-emptible with notice nd Date Weekdays D/28/121 | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | | | NM | 1 | \$2,000.00 |
| N 44 WLWT10/25/12 | | Show | 7-9a | | :30 | | IMIM | I | Ψ2,000.00 |
| Class of Time - F | Pre-emptible with notice | | | | | | • | • | |

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Class of Time - Pre-emptible with notice

Contract / Revision Alt Order # 06387095 966055

Product Estimate # Contract Dates 1257 10/24/12 - 10/30/12 AMER CROSSROADS

Original Date / Revision Advertiser 10/22/12 / 10/22/12 American Crossroads - Is

Spots/ Length Week Rate Type Spots Amount Start/End Time Days Ch Start Date End Date Description *Line Spots/Week Weekdays Rate Start Date **End Date** \$2,000.00 1 Week: 10/22/12 10/28/12 ---1---NM 1 \$2,000.00 :30 11-1135p M-Su 11-1135p N 45 WLWT 10/30/12 10/30/12 Class of Time - Pre-emptible with notice End Date Weekdays Spots/Week Rate Start Date 1 \$2,000.00 Week: 10/29/12 11/04/12 -1----NM \$900.00 1 1135-1237a :30 **NBC Tonight Show** 46 WLWT 10/30/12 10/30/12 Class of Time - Pre-emptible with notice Spots/Week Rate **End Date** Weekdays Start Date \$900.00 1 Week: 10/29/12 11/04/12 NM 1 \$400.00 STEVE HARVEY [:30 STEVE HARVEY DAY 47 WLWT 10/30/12 10/30/12 Class of Time - Pre-emptible with notice Spots/Week Start Date End Date Weekdays \$400.00 1 Week: 10/29/12 11/04/12 -1----NM \$500.00 1 :30 12-1230p M-F news 12-1230p 48 WLWT 10/30/12 10/30/12 Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date <u>Weekdays</u> \$500.00 11/04/12 1 Week: 10/29/12 :30 NM 1 \$600.00 2-3p 10/30/12 49 WLWT10/30/12 Class of Time - Pre-emptible with notice Spots/Week Rate End Date <u>Weekdays</u> Start Date \$600.00 Week: 10/29/12 11/04/12 -1----NM \$700.00 1 JUDGE JUDY EF :30 Judge Judy 10/30/12 50 WLWT10/30/12 Class of Time - Pre-emptible with notice Spots/Week Rate End Date <u>Weekdays</u> Start Date \$700.00 1 Week: 10/29/12 11/04/12 NM \$700.00 :30 4PM-5PM 51 WLWT10/30/12 10/30/12 DR OZ EF Class of Time - Pre-emptible with notice Spots/Week Rate End Date **Weekdays** Start Date \$700.00 1 Week: 10/29/12 11/04/12 -1----\$100.00 NM 430-5a :30 1 52 WLWT 10/30/12 10/30/12 430-5a News Class of Time - Pre-emptible with notice Spots/Week Rate Weekdays Start Date End Date \$100.00 Week: 10/29/12 11/04/12 \$1,100.00 :30 NM 5-530p M-F news 5-530p 10/30/12 53 WLWT 10/30/12 Class of Time - Pre-emptible with notice Weekdays Spots/Week Rate End Date Start Date \$1,100.00 11/04/12 -1----Week: 10/29/12 NM \$1,100.00 :30 1 530-6p 54 WLWT 10/30/12 10/30/12 530-6p M-F news Class of Time - Pre-emptible with notice Spots/Week End Date <u>Weekdays</u> Rate Start Date \$1,100.00 11/04/12 Week: 10/29/12 \$1,800.00 :30 NM 10/30/12 6-630p M-F news 6-630p WLWT 10/30/12 Class of Time - Pre-emptible with notice End Date Spots/Week Rate <u>Weekdays</u> Start Date \$1,800.00 11/04/12 -1----1 Week: 10/29/12 \$1,200.00 NM :30 6-7a WLWT 10/30/12 10/30/12 6-7a news 56

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Alt Order # Contract / Revision 06387095 966055 Estimate # Product Contract Dates AMER CROSSROADS 1257 10/24/12 - 10/30/12

Original Date / Revision <u>Advertiser</u> 10/22/12 / 10/22/12 American Crossroads - Is

| ou (D. t. End Dete Description | Start/End Time Days | Spots/ Length Week Rate | Type Spot | s | Amount |
|---|--------------------------------------|----------------------------|-----------|---|------------|
| Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week | Rate | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spoisi-vvesi.</u> Week: 10/29/12 11/04/12 -1 1 | \$1,200.00 | .20 | NM | 1 | \$2,000.00 |
| 57 WLWT10/30/12 10/30/12 NBC Today Show | 7-9a | :30 | | | |
| Class of Time - Pre-emptible with notice Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | <u>Rate</u> \$2,000.00 | | | 4 | \$2,000.00 |
| Week: 10/29/12 11/04/12 -1 158 WLWT10/24/12 10/24/12 11-1135p M-Su | 11-1135p | :30 | NM | 1 | φ2,000.00 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 | Rate \$2,000.00 | | NM | 1 | \$900.00 |
| 59 WLWT10/24/12 10/24/12 NBC Tonight Show | 1135-1237a | :30 | INIM | 1 | Ψ000.00 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Weel Week: 10/22/12 10/28/12 1 1 | \$900.00 | | NM | 1 | \$400.00 |
| 4 60 WLWT10/24/12 10/24/12 STEVE HARVEY DAY | STEVE HARVEY [| :30 | (1117) | · | |
| Class of Time - Pre-emptible with notice Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> | <u>Rate</u> \$400.00 | | | 1 | \$500.00 |
| VVeek: 10/22/12 10/20/12 | 12-1230p | :30 | NM | ' | Ψ500.00 |
| Class of Time - Pre-emptible with notice Start Date | <u>Rate</u> \$500.00 | | | 4 | \$600.0 |
| VVeek: 10/22/12 10/20/12 | 2-3p | :30 | NM | 1 | φουσ.σ |
| Class of Time - Pre-emptible with notice Start Date | <u>Rate</u> \$600.00 | | | | |
| VVEER. 10/22/12 10/20/12 | Judge Judy | :30 | NM | 1 | \$700.0 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee | | | | | \$700.0 |
| VVeek. 10/22/12 | 4PM-5PM | :30 | NM | 1 | \$700.0 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We | <u>ek</u> <u>Rate</u> \$700.00 | | | | \$100.0 |
| VVeek: 10/22/12 10/20/12 | 430-5a | :30 | NM | 1 | \$100.0 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We | <u>Rate</u> \$100.00 | | | 4 | \$1,100. |
| | 5-530p | :30 | NM | 1 | φ1,100. |
| N 66 WLWT10/24/12 10/24/12 5-530p M-F news Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/22/12 10/28/121 1 | <u>eek</u> <u>Rate</u> \$1,100.00 | | NM | 1 | \$1,100 |
| N 67 WLWT10/24/12 10/24/12 530-6p M-F news | 530-6p | :30 | INIVI | • | 7.,.50 |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/W Week: 10/22/12 10/28/12 1 1 | <u>eek</u> <u>Rate</u> \$1,100.00 | | N10.5 | 1 | \$1,800 |
| N 68 WLWT10/24/12 10/24/12 6-630p M-F news | 6-630p | :30 | NM | 1 | ψ1,000 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Station will not be bound by conditions, printed or payment in full is received by station. Station will not be bound by conditions, printed or payment in full is received by station. Station will not be bound by conditions, printed or payment in full is received by station. Station will not be bound by conditions, printed or payment by advertiser, agency and service, payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment by advertiser, agency and service, payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment by agency to service, and payment by advertiser, agency and service, payment by agency to service, and payment by agency to service, and payment by agency to service and payment by agency to service and payment by agency to service and payment by agency to service, and payment by agency to service and payment by agency to service and payment by agency to service, and payment by agency to service and payment by agency to s

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



| | Contract / Revision 966055 / | Alt Order # 06387095 |
|---------------------------------------|---------------------------------|--|
| Contract Dates 10/24/12 - 10/30/12 | Product AMER CROSSROADS | Estimate # 1257 |
| Advertiser American Crossroads | 10 | inal Date / Revision 0/22/12 / 10/22/12 |

| Description | Start/End Time | Spots/ Days Length Week Rate | Type S | Spots | Amount |
|---|-----------------------------------|---------------------------------|--|-------|-------------|
| *Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$1,800.00 | :30 | NM | 1 | \$1,200.00 |
| N 69 WLWT10/24/12 10/24/12 6-7a news Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 | 6-7a <u>Rate</u> \$1,200.00 | :30 | NM | 1 | \$2,000.00 |
| N 70 WLWT 10/24/12 10/24/12 NBC Today Show Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 | 7-9a <u>Rate</u> \$2,000.00 | .30 | and the state of t | | 674.700.00 |
| VVeek: 10/22/12 10/20/12 | | Totals | | 70 | \$71,700.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/28/12 | 44 | \$45,500.00 | \$38,675.00 |
| 10/29/12 -10/30/12 | 26 | \$26,200.00 | \$22,270.00 |
| Totals | 70 | \$71,700.00 | \$60,945.00 |

| Signature: | Date: | |
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station within the time specified and until

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| I agree to indemnify and hold harmless the state reasonable attorney's fees, that may ensue from advertisement(s). For the above-stated broad transcript, or tape, which will be delivered to | the broadcast of the above-requested least(s), I also agree to prepare a script, |
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